

North America Information Technology (IT) Operations Analytics Market - Industry Trends and Forecast to 2035

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Report description:

North America information technology (IT) operations analytics market is expected to reach USD 95,059.45 million by 2031, from 8,805.15 million in 2023, growing at a CAGR 34.9% in the forecast period of 2024 to 2031.

Market Segmentation

North America Information Technology (IT) Operations Analytics Market, By Component (Solution and Services), Deployment Mode (Cloud and On-Premises), Organization Size (Large Enterprises, Medium-Sized Enterprises, and Small Enterprises), End-User (Banking, Financial Services, and Insurance, Retail and Consumer Goods, Telecom, Healthcare and Life Sciences, Manufacturing, Government and Defense, Energy and Utilities, Transportation and Logistics, and Others), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2031

Overview of North America Information Technology (IT) Operations Analytics Market Dynamics

Driver

- Growth and advancements of IT operation industry

Restraint

- Complex and dynamic nature of IT architecture

Opportunity

- Growing adoption of cloud based IT infrastructure

Market Players

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Some of the key market players operating in the North America Information Technology (IT) operations analytics market are:

- Splunk Inc.
- Microsoft
- Broadcom
- IBM
- Cisco Systems, Inc.
- Oracle
- Hewlett Packard Enterprise Development LP
- Sumo Logic
- BMC Software, Inc.
- Hitachi Vantara LLC
- ExtraHop Networks
- ScienceLogic
- SAP SE
- SolarWinds Worldwide, LLC
- Nexthink
- Paessler AG
- Fortra, LLC
- Evolven Software
- BigPanda
- Zenoss Inc.

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