

## **Wipes in Latvia**

Market Direction | 2024-03-07 | 22 pages | Euromonitor

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### **Report description:**

Moist toilet wipes experienced an unprecedented surge in demand throughout 2023, marking a significant milestone in the evolution of the wipes market. This surge was reflected in both value and volume metrics, with notable implications for consumer behaviour and market dynamics. The increased value can be attributed to a combination of factors, including heightened consumer perception of the value proposition offered by moist toilet wipes and corresponding price adjustments that reflect this per...

Euromonitor International's Wipes in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wipes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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