

Wipes in Bolivia

Market Direction | 2024-03-05 | 20 pages | Euromonitor

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Report description:

In 2023, wipes in Bolivia recorded steady value sales growth. This growth was in part driven by price increases, as inflation continued to be felt in the country, and in part due to premiumisation in the product area. Innovation in baby wipes has taken centre stage, particularly in the modern retail channel. Leading players like Familia Sancela and Kimberly Clark's Huggies introduced eco-friendly baby wipes, much to the delight of environmentally-conscious consumers. These premium wipes come at...

Euromonitor International's Wipes in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wipes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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