

Vending in Turkey

Market Direction | 2024-03-04 | 34 pages | Euromonitor

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Report description:

Value sales continued to be modest for vending in Turkey in 2023. There are a limited number of vending machines, mainly located in the underground stations in Istanbul and Ankara, with snacks and soft drinks being the most popular products sold through vending. With inflation still very high in 2023, there was a fall in constant value sales.

Euromonitor International's Vending in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Vending in Turkey

Euromonitor International

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List Of Contents And Tables

VENDING IN TURKEY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in constant value sales in 2023

Migros opens first vending machine store

Technology improving vending experience

PROSPECTS AND OPPORTUNITIES

Rosy outlook over forecast period

Vending machines selling quality coffee set to increase

Vending represents significant cost saving for retailers

CHANNEL DATA

Table 1 Vending by Product: Value 2018-2023

Table 2 Vending by Product: % Value Growth 2018-2023

Table 3 Vending GBO Company Shares: % Value 2019-2023

Table 4 Vending GBN Brand Shares: % Value 2020-2023

Table 5 Vending Forecasts by Product: Value 2023-2028

Table 6 Vending Forecasts by Product: % Value Growth 2023-2028

RETAIL IN TURKEY

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Healthy demand for luxury goods

More subdued value growth for e-commerce

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Black Friday

Ramadan (Eid al Fitr)

MARKET DATA

Table 7 Sales in Retail by Retail Offline vs Retail: Value E-Commerce 2018-2023

Table 8 Sales in Retail by Retail Offline vs Retail: % Value Growth E-Commerce 2018-2023

Table 9 Sales in Retail Offline by Channel: Value 2018-2023

Table 10 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 11 Retail Offline Outlets by Channel: Units 2018-2023

Table 12 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

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Table 13	Sales in Retail E-Commerce by Product: Value 2018-2023
Table 14	Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 15	Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 16	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 17	□Sales in Grocery Retailers by Channel: Value 2018-2023
Table 18	□Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 19	□Grocery Retailers Outlets by Channel: Units 2018-2023
Table 20	□Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 21	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 22	□Non-Grocery: Value Sales, Outlets and Selling Space: % Growth Retailers2018-2023
Table 23	□Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 24	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 25	□Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 26	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 27	□Retail GBO Company Shares: % Value 2019-2023
Table 28	□Retail GBN Brand Shares: % Value 2020-2023
Table 29	□Retail Offline GBO Company Shares: % Value 2019-2023
Table 30	□Retail Offline GBN Brand Shares: % Value 2020-2023
Table 31	□Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 32	□Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 33	□Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 34	□Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 35	□Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 36	□Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 37	□Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 38	□Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 39	□Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 40	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 41	□Forecast Sales in Retail by Retail Offline vs Retail: % Value Growth E-Commerce2023-2028
Table 42	□Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 43	□Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 44	□Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 45	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 46	□Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 47	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 48	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 49	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 50	□Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 51	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 52	□Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 53	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 54	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 55	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 56	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 57	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 58	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 59	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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