

Vending in Switzerland

Market Direction | 2024-03-04 | 36 pages | Euromonitor

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Report description:

Post-pandemic, consumers in Switzerland began to spend much more time outside of the home for work and leisure activities, boosting demand for on-the-go products sold through vending machines. In 2023, this trend continued, but growth was more moderate after the previous years' surge. With more local consumers returning to schools, universities, and offices, food and drink, particularly hot drinks, drove most vending sales in 2023. Soft drinks benefited from an increase in travel and the use of...

Euromonitor International's Vending in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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