

Vending in New Zealand

Market Direction | 2024-03-07 | 32 pages | Euromonitor

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Report description:

Retail value sales through vending in New Zealand remained low in 2022, with growth potential limited by decline in impulse purchases. With local consumers spending more time at home due to COVID-19 restrictions, vending machines, which primarily target impulse purchases in shopping centres, attraction venues and city centres, had fewer purchasing occasions. With 2023 being the first year since 2019 with no COVID-19-related restrictions, there was a slight increase in retail current value sales,...

Euromonitor International's Vending in New Zealand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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