

Vending in Greece

Market Direction | 2024-03-05 | 35 pages | Euromonitor

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Report description:

Vending saw dynamic current value growth in Greece in 2023, though sales remained far below the level seen in 2021. Vending in Greece declined dramatically after the closure of ThesGala-Pies Cooperative's fresh milk vending machines, which had dominated sales in the category, in 2022. No similar brand has appeared on the market. Though the brand claims that an investor might show up, it seems that this endeavour has come to an end - and with it, the ambitions of many other brands that had though...

Euromonitor International's Vending in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2024

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