

Vending in China

Market Direction | 2024-03-06 | 33 pages | Euromonitor

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Report description:

After a year of minimal current value growth in 2022, when consumers limited their trips outside the home due to COVID-19 outbreaks, vending saw a strong increase in its growth rate in China in 2023. A double-digit rise was seen in value sales - which was a return to the trend seen pre-pandemic. The return of consumer footfall provided an impetus for growth in vending, as pandemic restrictions eased and normality returned to consumers' lives. In particular, the reopening of public places such as...

Euromonitor International's Vending in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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