

## **Tissue and Hygiene in Uganda**

Market Direction | 2024-03-07 | 42 pages | Euromonitor

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### **Report description:**

Tissue and hygiene in Uganda is thriving in 2023 due to increased consumer awareness. Post pandemic, sales are surging with the resumption of businesses and a growing economy. Modernisation and urbanisation are impacting products like retail tissue, AFH tissue, nappies, and diapers. Leading brands continue to excel, with international dominance in hygiene and local dominance in tissues. Improved living standards, propelled by a doubling of internet users, have fostered a rise in social media...

Euromonitor International's Tissue and Hygiene in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Tissue and Hygiene in Uganda  
Euromonitor International  
March 2024

### List Of Contents And Tables

#### TISSUE AND HYGIENE IN UGANDA

##### EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture  
Country background  
Socioeconomic trends  
Logistics/infrastructure  
What next for tissue and hygiene?

##### MARKET DATA

Table 1 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023  
Table 2 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023  
Table 3 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023  
Table 4 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023  
Table 5 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023  
Table 6 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023  
Table 7 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028  
Table 8 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

##### DISCLAIMER

##### MENSTRUAL CARE

2023 Developments  
Prospects and Opportunities  
Category Data

Table 9 Retail Sales of Menstrual Care by Category: Value 2018-2023  
Table 10 □Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023  
Table 11 □NBO Company Shares of Retail Menstrual Care: % Value 2019-2023  
Table 12 □LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023  
Table 13 □Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028  
Table 14 □Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

##### NAPPIES/DIAPERS/PANTS

Table 15 □Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023  
Table 16 □Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023  
Table 17 □NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023  
Table 18 □LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023  
Table 19 □Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028  
Table 20 □Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

##### ADULT INCONTINENCE

Table 21 □Sales of Retail Adult Incontinence by Category: Value 2018-2023  
Table 22 □Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023  
Table 23 □NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023  
Table 24 □LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023  
Table 25 □Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

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Table 26 □Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028  
WIPES

Table 27 □Retail Sales of Wipes by Category: Value 2018-2023

Table 28 □Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 29 □NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 30 □LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 31 □Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 32 □Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

#### RETAIL TISSUE

Table 33 □Retail Sales of Tissue by Category: Value 2018-2023

Table 34 □Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 35 □NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 36 □LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 37 □Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 38 □Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

#### AWAY-FROM-HOME TISSUE AND HYGIENE

Table 39 □Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 40 □Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 41 □Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 42 □Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 43 □Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 44 □Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

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