

Tissue and Hygiene in the Czech Republic

Market Direction | 2024-03-05 | 55 pages | Euromonitor

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Report description:

Tissue and hygiene was affected by strong price increases, leading to significant value sales growth of all product types. Consumers reacted by reducing the frequency of their purchases leading to stagnation or a decline in volume sales of several tissue and hygiene categories. Consumers increasingly sought out discounted products or large pack sizes of their favourite brands in order to afford the same products to which they have become accustomed and purchased these products in bulk, stockpiling...

Euromonitor International's Tissue and Hygiene in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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