

Tissue and Hygiene in France

Market Direction | 2024-03-05 | 61 pages | Euromonitor

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Report description:

Tissue and hygiene in France saw continued robust current value growth in 2023, at double the rate of the previous year and marking the second consecutive year of rapid current value rises driven by persistent inflationary pressures. Despite supply chain problems easing somewhat, the industry faced persistent challenges throughout the year. While costs in raw materials, particularly paper pulp, showed signs of normalisation in Europe, energy-related concerns lingered, with prices under pressure...

Euromonitor International's Tissue and Hygiene in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2024

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RETAIL TISSUE IN FRANCE

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AWAY-FROM-HOME TISSUE AND HYGIENE IN FRANCE

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2023 DEVELOPMENTS

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AFH adult incontinence drives volume growth in 2023
Post-pandemic return to pre-pandemic lifestyles supports sales
Horeca sales help but fail to offset decline in demand

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