

## **Tissue and Hygiene in Algeria**

Market Direction | 2024-03-07 | 44 pages | Euromonitor

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### **Report description:**

Despite the fallout from the ongoing economic downturn and the Russia-Ukraine conflict, which led to high inflation, tissue and hygiene in Algeria performed well in 2023, recording healthy volume and current value growth in the year. This was supported by rising consumer awareness due to an increasing variety of products available, a greater focus on hygiene, and notable population growth. In addition, modernisation of the retail environment in the country is supporting sales of tissue and hygiene...

Euromonitor International's Tissue and Hygiene in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Tissue and Hygiene in Algeria  
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### List Of Contents And Tables

#### TISSUE AND HYGIENE IN ALGERIA

##### EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for tissue and hygiene?

##### MARKET INDICATORS

Table 1 Birth Rates 2018-2023  
Table 2 Infant Population 2018-2023  
Table 3 Female Population by Age 2018-2023  
Table 4 Total Population by Age 2018-2023  
Table 5 Households 2018-2023  
Table 6 Forecast Infant Population 2023-2028  
Table 7 Forecast Female Population by Age 2023-2028  
Table 8 Forecast Total Population by Age 2023-2028  
Table 9 Forecast Households 2023-2028

##### MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023  
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023  
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023  
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023  
Table 14 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023  
Table 15 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023  
Table 16 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028  
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### MENSTRUAL CARE IN ALGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Menstrual care volume growth remains healthy in 2023  
Low growth potential for small niches in the category  
Procter & Gamble has lost significant ground

##### PROSPECTS AND OPPORTUNITIES

Rising urbanisation and more working women will support future growth  
High growth potential for pantyliners due to low level of consumption  
Standard towels with wings will remain the star product area

##### CATEGORY DATA

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Table 48 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 49 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 51 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 52 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

#### NAPPIES/DIAPERS/PANTS IN ALGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Slowing birth rates start to impact demand

New born nappies/diapers rises despite persistent challenges

Star Brands SpA, distributor of Pampers, continues to struggle

##### PROSPECTS AND OPPORTUNITIES

Sales supported by consumers increasingly seeking hygiene and convenience

Growth slowdown is expected due to economic challenges

Rising interest in sustainability could challenge the demand for disposable nappies/diapers/pants

##### CATEGORY DATA

Table 18 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 19 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 21 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 22 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 23 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

#### RETAIL ADULT INCONTINENCE IN ALGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Ageing population supports growth in 2023

Social taboo limits growth potential of adult incontinence

Market remains highly concentrated, reflecting its immaturity

##### PROSPECTS AND OPPORTUNITIES

Positive outlook due to expanding consumer base and improving distribution

Ongoing challenge of social taboo and high prices

Trading down expected as disposable incomes decline

##### CATEGORY DATA

Table 24 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 25 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 27 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 28 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 29 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

#### WIPES IN ALGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Healthy growth for an immature product area, with niche products on the rise

Local brands continue to gain significant ground

Hygienix maintains its lead in 2023

##### PROSPECTS AND OPPORTUNITIES

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Convenience of wipes will continue to drive sales

Baby wipes set to remain the dominant category

Interest in niche products will remain limited due to declining purchasing power

#### CATEGORY DATA

Table 30 Retail Sales of Wipes by Category: Value 2018-2023

Table 31 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 32 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 33 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 34 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 35 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

#### RETAIL TISSUE IN ALGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Price more important than quality as disposable incomes decline in 2023

Changing lifestyle trends support demand for paper napkins and paper towels

Faderco continues to gain share due to import restrictions

##### PROSPECTS AND OPPORTUNITIES

Growth supported by population growth and an increased focus on hygiene

Toilet paper will remain the most dominant area

Affordability will drive sales of kitchen towels and facial tissues

#### CATEGORY DATA

Table 36 Retail Sales of Tissue by Category: Value 2018-2023

Table 37 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 38 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 39 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 40 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 41 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

#### AWAY-FROM-HOME TISSUE AND HYGIENE IN ALGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Foodservice is taking off, boosting away-from-home tissue sales in 2023

Growth of away-from home adult incontinence remains limited

AFH competitive landscape remains consolidated

##### PROSPECTS AND OPPORTUNITIES

Immaturity ensures further growth over the forecast period

Local manufacturers expected to gain significant value share

Consumer foodservice outlets and hotels upgrading their customer service quality will support away-from-home tissue

#### CATEGORY DATA

Table 42 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 43 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 44 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 45 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 46 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 47 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

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