

Supermarkets in the Netherlands

Market Direction | 2024-03-04 | 37 pages | Euromonitor

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Report description:

Despite the increasing competition from hypermarkets and discounters, supermarkets remains by far the largest grocery retailers category in the Netherlands, with it continuing to expand its footprint in 2023. Competition in supermarkets is still mostly based on price. With the economy under pressure and disposable income being squeezed price has become the most important factor influencing consumer purchasing decisions. Supermarkets have been able to remain competitive in this regard by operatin...

Euromonitor International's Supermarkets in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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