

## **Supermarkets in Peru**

Market Direction | 2024-03-04 | 33 pages | Euromonitor

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### **Report description:**

Supermarkets in Peru felt the direct impact of the weakening economy in 2023, with current value sales declining for the second consecutive year. Since the Peruvian economy entered recession in 2023, over half of Peruvian families have been left struggling to manage their expenditure amid lower income levels, according to INEI (National Statistics Institute). Even before this, COVID-19 had made some 8% of population poorer in the country. Peruvians are increasingly conservative about their spend...

Euromonitor International's Supermarkets in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Supermarkets market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Supermarkets in Peru  
Euromonitor International  
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### List Of Contents And Tables

#### SUPERMARKETS IN PERU

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Low prices and discounts are vital to drive supermarkets sales

Supermercados Peruanos SA strengthens its position in supermarkets

Holi Supermarket enters Peruvian market

##### PROSPECTS AND OPPORTUNITIES

Private label expected to boost growth for supermarkets

Supermarkets to automate processes to attract new customers

Further expansion over the forecast period

##### CHANNEL DATA

Table 1 Supermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Supermarkets GBO Company Shares: % Value 2019-2023

Table 4 Supermarkets GBN Brand Shares: % Value 2020-2023

Table 5 Supermarkets LBN Brand Shares: Outlets 2020-2023

Table 6 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 7 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### RETAIL IN PERU

##### EXECUTIVE SUMMARY

Retail in 2023: The big picture

Retailers focus on enhancing the purchasing experience to drive sales

E-commerce offers setbacks and successes for key players

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Mother's Day

Father's Day

Children's Day

National Holidays of Peru

Back to school

Valentine's Day

##### MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

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|          |  |
|----------|--|
| Table 11 | Sales in Retail Offline by Channel: % Value Growth 2018-2023                                 |
| Table 12 | Retail Offline Outlets by Channel: Units 2018-2023   |
| Table 13 | Retail Offline Outlets by Channel: % Unit Growth 2018-2023                                   |
| Table 14 | Sales in Retail E-Commerce by Product: Value 2018-2023                                       |
| Table 15 | Sales in Retail E-Commerce by Product: % Value Growth 2018-2023                              |
| Table 16 | Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023                          |
| Table 17 | □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023               |
| Table 18 | □Sales in Grocery Retailers by Channel: Value 2018-2023                                      |
| Table 19 | □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023                             |
| Table 20 | □Grocery Retailers Outlets by Channel: Units 2018-2023                                       |
| Table 21 | □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023                               |
| Table 22 | □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023                     |
| Table 23 | □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023           |
| Table 24 | □Sales in Non-Grocery Retailers by Channel: Value 2018-2023                                  |
| Table 25 | □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023                         |
| Table 26 | □Non-Grocery Retailers Outlets by Channel: Units 2018-2023                                   |
| Table 27 | □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023                           |
| Table 28 | □Retail GBO Company Shares: % Value 2019-2023  |
| Table 29 | □Retail GBN Brand Shares: % Value 2020-2023  |
| Table 30 | □Retail Offline GBO Company Shares: % Value 2019-2023  |
| Table 31 | □Retail Offline GBN Brand Shares: % Value 2020-2023  |
| Table 32 | □Retail Offline LBN Brand Shares: Outlets 2020-2023  |
| Table 33 | □Retail E-Commerce GBO Company Shares: % Value 2019-2023                                     |
| Table 34 | □Retail E-Commerce GBN Brand Shares: % Value 2020-2023                                       |
| Table 35 | □Grocery Retailers GBO Company Shares: % Value 2019-2023                                     |
| Table 36 | □Grocery Retailers GBN Brand Shares: % Value 2020-2023                                       |
| Table 37 | □Grocery Retailers LBN Brand Shares: Outlets 2020-2023                                       |
| Table 38 | □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023                                 |
| Table 39 | □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023                                   |
| Table 40 | □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023                                   |
| Table 41 | □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028            |
| Table 42 | □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028   |
| Table 43 | □Forecast Sales in Retail Offline by Channel: Value 2023-2028                                |
| Table 44 | □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028                       |
| Table 45 | □Forecast Retail Offline Outlets by Channel: Units 2023-2028                                 |
| Table 46 | □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028                         |
| Table 47 | □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028                             |
| Table 48 | □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028                    |
| Table 49 | □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028               |
| Table 50 | □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028     |
| Table 51 | □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028                             |
| Table 52 | □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028                    |
| Table 53 | □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028                              |
| Table 54 | □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028                      |
| Table 55 | □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028           |
| Table 56 | □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 |
| Table 57 | □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028                         |

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Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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