

Supermarkets in Finland

Market Direction | 2024-03-07 | 39 pages | Euromonitor

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Report description:

In 2023, high inflation rates led to a second year of higher prices in supermarkets, which meant consumers in Finland had to be more careful regarding what they purchased. Even with inflation, current value sales declined in 2023, as consumers made cutbacks on everyday spending. This is reflective of the overall downward trend experienced by grocery retailers in Finland, in the face of the weaker economy and lower consumer confidence. Consumers have focused on essential goods in 2023, whilst sea...

Euromonitor International's Supermarkets in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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