

Street Stalls/Kiosks in Thailand

Market Direction | 2024-03-07 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Street stalls /kiosks in Thailand witnessed healthy growth in current value terms in 2023, with sales approaching pre-pandemic levels. This was driven to a large extent by the recovery of both domestic and inbound tourism, as both locals and travellers sought out authentic culinary experiences. Tourists contributed to the country's bustling street food culture by actively engaging with local vendors, sampling popular dishes such as pad Thai (fried noodles), som tam (papaya salad) and tom yum goo...

Euromonitor International's Street Stalls/Kiosks in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Street Stalls/Kiosks in Thailand
Euromonitor International
March 2024

List Of Contents And Tables

STREET STALLS/KIOSKS IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Revival of tourism boosts sales via street stalls and kiosks

Bubble tea drives growth in Thailand's street stalls and kiosks

Competitive landscape remains highly fragmented

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks to benefit from tourism revival

Increase in footfall in retail locations should provide boost to sales

Consumers will prioritise affordability

CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 12 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN THAILAND

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Street Stalls/Kiosks in Thailand

Market Direction | 2024-03-07 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com