

Small Local Grocers in Turkey

Market Direction | 2024-03-04 | 34 pages | Euromonitor

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Report description:

There was a further contraction in outlets of small local grocers in Turkey in 2023, as increasing numbers of operators were unable to compete with other formats, in a climate of rising inflation and rising costs. It is extremely difficult for small local grocers to be competitive, as they do not benefit from the economies of scale of other larger grocery retailers. As such, with consumers being highly price sensitive, they continued to shift towards modern grocery retailers, which have much gre...

Euromonitor International's Small Local Grocers in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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