

Small Local Grocers in New Zealand

Market Direction | 2024-03-07 | 32 pages | Euromonitor

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Report description:

Small local grocers in New Zealand saw faster retail current value growth in 2023, compared to 2022. However, as with other retail formats, this performance owed much to inflationary pressures exerting upward pressure on grocery unit prices. While fuel costs stabilised following the initial shock caused by Russia's invasion of Ukraine in 2022, the government's temporary removal of excise duty on petrol ended in July, with increased costs being passed onto consumers. Similar to other retail forma...

Euromonitor International's Small Local Grocers in New Zealand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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