

Small Local Grocers in Belgium

Market Direction | 2024-03-04 | 33 pages | Euromonitor

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Report description:

Small local grocers in Belgium registered only modest growth current value terms in 2023. Moreover, this was largely due to inflationary pressures, with the number of outlets continuing to decline. With players facing rising operating costs, these were passed onto consumers in the form of higher prices. As a result, the channel struggled to remain attractive to shoppers seeking value for money, who increasingly switched to modern grocery retailing channels, such as discounters and supermarkets.

Euromonitor International's Small Local Grocers in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2024

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