

Sauces, Dips and Condiments Packaging in Thailand

Market Direction | 2023-10-18 | 8 pages | Euromonitor

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Report description:

Barbecue sauces are popular in Thailand due to their ability to infuse smoky, sweet and spicy flavours into grilled and roasted dishes, complementing the country's rich culinary traditions. These sauces often feature a harmonious blend of local ingredients, such as chili, garlic, tamarind and palm sugar. Glass bottles and HDPE bottles are the two main pack types for packaging these sauces because they preserve the sauce's freshness and prevent flavour contamination. The transparency of glass all...

Euromonitor International's Sauces, Dips and Condiments Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

HDPE bottles gaining share in barbecue sauces thanks to convenient and mess-free dispensing

Glass bottles dominate packaging unit volumes in ketchup

Glass jars are preferred for mayonnaise as they increase the product's visual appeal

PROSPECTS AND OPPORTUNITIES

Convenient packaging solutions are likely to gain traction in mustard

The 200g pack size is likely to maintain its popularity in soy sauces due to the convenience it offers

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