

Sauces, Dips and Condiments Packaging in South Korea

Market Direction | 2023-10-26 | 8 pages | Euromonitor

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Report description:

Sauces, dips and condiments packaging volumes saw an exceptional year of growth in 2020, in the first year of the pandemic, when consumers had to cook more meals at home. In 2021, a partial reversal of this trend was seen as the pandemic eased, and volumes turned to decline. This declining trend continued in 2022, as consumers dined more outside of the home, and packaging volumes continued to normalise, although volumes remained well above the pre-pandemic level.

Euromonitor International's Sauces, Dips and Condiments Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible aluminium/plastic packaging leads herbs and spices

Brands prefer squeezable plastic tubes for mustard packaging

Pickled products are popular, driving share growth for aluminium/plastic pouches

PROSPECTS AND OPPORTUNITIES

Increased demand for salad dressings expected to benefit PET bottles

Volume of other plastic bottles set to be hampered by lower demand for mayonnaise

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