

Sauces, Dips and Condiments Packaging in Saudi Arabia

Market Direction | 2023-10-20 | 7 pages | Euromonitor

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Report description:

After the effects of the pandemic and subsequent restrictions started to ease in Saudi Arabia in 2021, retail unit volume sales of sauces, dips and condiments and associated packaging suffered as consumers spent less time cooking at home. However, in 2022, demand grew once more as several categories, such as tomato pastes and purees, are considered essentials in Saudi kitchens.

Euromonitor International's Sauces, Dips and Condiments Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience and importance of sauces sustain sales in the category

Brick liquid cartons and folding cartons remain dominant pack types

PET bottles account for the largest share of cooking and table sauces packaging

PROSPECTS AND OPPORTUNITIES

Glass expected to remain less popular packaging format for sauces, dips and condiments as consumers seek lighter and less fragile options

Larger pack sizes set to perform better over the forecast period due to cost savings

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