

Sauces, Dips and Condiments Packaging in India

Market Direction | 2023-09-27 | 8 pages | Euromonitor

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Report description:

In the wake of the pandemic, a number of factors have helped maintain an ongoing interest in home cooking after the boost to this trend driven by the COVID-19 restrictions. Hybrid work modes have become widespread in India, seeing consumers continuing to spend more time at home and therefore also continuing to cook more meals at home. Furthermore, inflationary pressures have made foodservice expensive for many, making home cooking more attractive to cash-strapped consumers. Dry recipe sauces (ie...

Euromonitor International's Sauces, Dips and Condiments Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased at-home cooking occasions help maintain growth in sauces, dips and condiments

Heinz introduces recyclable ketchup bottles

The 50g and 100g pack sizes dominate sauces, dips and condiments packaging

PROSPECTS AND OPPORTUNITIES

Plastic pouches expected to gain share in cooking and table sauces

Demand for branded products expected to help drive category growth

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