

Sauces, Dips and Condiments Packaging in Germany

Market Direction | 2023-09-22 | 10 pages | Euromonitor

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Report description:

While chili sauces recorded declining packaging unit volumes in 2022, sales were still higher than pre-pandemic, given the two years of strong growth seen in 2020 and 2021. Glass bottles continue to dominate packaging in chili sauces, with brands such as Tabasco and Bamboo Garden offering their range of chili sauces in glass bottles due to the premium feel this pack type is seen as offering. Its transparent packaging also allows consumers to get an idea of the thickness, consistency and texture...

Euromonitor International's Sauces, Dips and Condiments Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dominant glass bottles losing share to rigid plastic pack types in chili sauces

Herbs and spices benefit from Germans being increasingly open to trying new flavours

Barbecue sauces continue growing in 2022

PROSPECTS AND OPPORTUNITIES

Metal food cans to gain share in tomato pastes and purees

Smaller pack sizes becoming more popular with German consumers

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