

Sauces, Dips and Condiments Packaging in France

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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Report description:

While glass jars still lead the packaging of cooking and table sauces in France, PET bottles have been gaining share in this category as they are lightweight, durable and keep the content free from contamination. Supported by these factors, packaging volumes of PET bottles increased in cooking and table sauces in 2022. Brands such as Amora, Ducros or Panzani mainly use PET bottles for their barbecue sauce products. For example, Amora's signature barbecue sauce comes in 100% recycled PET plastic...

Euromonitor International's Sauces, Dips and Condiments Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles gaining share in cooking and table sauces due to their durability and light weight

Folding cartons the main pack type in bouillon, with recyclability adding to their popularity

Thin wall plastic containers the main pack type in dips thanks to their low costs

PROSPECTS AND OPPORTUNITIES

Convenience likely to be a major factor driving the increasing share for PET bottles in ketchup

Consumer mindset to reduce food waste is set to improve the share of smaller pack sizes

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