

Sauces, Dips and Condiments Packaging in Colombia

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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Report description:

There was a surge in demand for sauces, dips and condiments packaging during 2020, when COVID-19 restrictions saw consumers spending more time at home and preparing and eating more meals and snacks there, providing a significant boost to demand for these products. However, since then, in both 2021 and 2022, packaging unit volumes in sauces, dips and condiments have been declining. This was attributed to shifting consumer preferences towards fresher, home-made, local and/or artisanal options, ris...

Euromonitor International's Sauces, Dips and Condiments Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

After the demand spike in 2020, sauces, dips and condiments declines again in 2022 due to rising health consciousness

Plastic pouches the preferred pack type due to their versatile nature

Soy sauces continue performing strongly in 2022 due to an increased interest in Asian cuisine

PROSPECTS AND OPPORTUNITIES

PET bottles to grow due to their dispensing convenience and resealability

The 1,000g pack size is expected to gain share due to its cost-effectiveness

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