

Sauces, Dips and Condiments Packaging in Brazil

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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Report description:

In 2022, the packaging unit volumes of sauces, dips and condiments in Brazil continued to grow, driven by factors such as increasing demand for convenient and diverse food options on the back of changing consumer preferences and urbanisation, which has led to a greater reliance on packaged sauces and condiments.

Euromonitor International's Sauces, Dips and Condiments Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sauces, dips and condiments packaging unit volumes continue to grow in 2022

Aluminium/plastic pouches the most popular pack type, and still growing

The 340g pack is the most popular size thanks to its convenience

PROSPECTS AND OPPORTUNITIES

Sustainability concerns to boost the growth of eco-friendly packaging in Brazil

On-the-go packaging to gain momentum due to shifting consumer preferences

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