

Sauces, Dips and Condiments Packaging in Australia

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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Report description:

When the COVID-19 pandemic hit in Australia in 2020, packaging unit volume sales of sauces, dips and condiments recorded a clear spike in demand due to lockdowns and other restrictions, such as foodservice closures, which forced consumers to cook more meals at home. This was followed by further growth in 2021, with restrictions still in place for parts of this year.

Euromonitor International's Sauces, Dips and Condiments Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic-induced boost to home cooking still helping maintain elevated packaging unit volumes

Vegemite introduces QR codes to its Mitey Meals packaging

Sustainability is leading packaging innovations

PROSPECTS AND OPPORTUNITIES

Glass jars to remain the dominant pack type in sauces, dips and condiments

PET bottles gaining share in table sauces

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