

Rx/Reimbursement Adult Incontinence in Latvia

Market Direction | 2024-03-07 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The demographic landscape in Latvia is undergoing a significant shift, with an increasing proportion of the population comprising elderly individuals. This demographic trend is particularly pronounced among single pensioners who often require assistance, including the use of adult incontinence products. As the elderly population grows, there is a corresponding surge in the demand for prescriptions and reimbursements for adult incontinence products, reflecting the essential role these products pl...

Euromonitor International's Rx/Reimbursement adult incontinence in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

RX/REIMBURSEMENT ADULT INCONTINENCE IN LATVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising elderly population drives demand for adult incontinence products

Escalating prevalence of dementia amplifying demand

Challenges in long-term care expenditure and support systems

PROSPECTS AND OPPORTUNITIES

Stagnant state medical financing to impact market dynamics

Rising incidence of disabilities to boost demand for Rx/reimbursement adult incontinence products

Continued growth of elderly population fuels demand for incontinence solutions

CATEGORY DATA

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028

TISSUE AND HYGIENE IN LATVIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 5 Birth Rates 2018-2023

Table 6 Infant Population 2018-2023

Table 7 Female Population by Age 2018-2023

Table 8 Total Population by Age 2018-2023

Table 9 Households 2018-2023

Table 10 Forecast Infant Population 2023-2028

Table 11 Forecast Female Population by Age 2023-2028

Table 12 Forecast Total Population by Age 2023-2028

Table 13 Forecast Households 2023-2028

MARKET DATA

Table 14 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 15 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 16 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 17 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 18 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 19 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 20 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 21 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 22 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rx/Reimbursement Adult Incontinence in Latvia

Market Direction | 2024-03-07 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-20
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com