

Rx/Reimbursement Adult Incontinence in Latvia

Market Direction | 2024-03-07 | 18 pages | Euromonitor

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Report description:

The demographic landscape in Latvia is undergoing a significant shift, with an increasing proportion of the population comprising elderly individuals. This demographic trend is particularly pronounced among single pensioners who often require assistance, including the use of adult incontinence products. As the elderly population grows, there is a corresponding surge in the demand for prescriptions and reimbursements for adult incontinence products, reflecting the essential role these products pl...

Euromonitor International's Rx/Reimbursement adult incontinence in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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