

Retail Tissue in Greece

Market Direction | 2024-03-07 | 21 pages | Euromonitor

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Report description:

In 2023, retail tissue in Greece saw a substantial uplift in retail value growth, driven by ongoing inflation. The retail price of tissue products saw significant hikes in 2022, which continued in 2023; the consequence of rising costs of raw material, energy prices, and increasing logistic costs that resulted in high production costs. In 2022, manufacturers had tried to absorb part of the increase, which had an impact on overall revenues for the year. As such, additional price rises were noted i...

Euromonitor International's Retail Tissue in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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