

Retail Tissue in Denmark

Market Direction | 2024-03-05 | 21 pages | Euromonitor

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Report description:

Notable price increases in retail tissue in Denmark in 2023 were driven by cost inflation covering aspects like energy, material sourcing, labour, logistics and supply chain constraints. Price increases were consistent with the movements across tissue and hygiene in the country, and more broadly with the general economy. Overall, in retail tissue, price increases pushed strong retail current value growth at the end of the review period, with a more moderate retail volume increase.

Euromonitor International's Retail Tissue in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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