

Retail Tissue in Algeria

Market Direction | 2024-03-07 | 19 pages | Euromonitor

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Report description:

Toilet paper remained the largest product area in terms of volume and value sales in retail tissue in Algeria in 2023, although paper towels and napkins are reaching a more significant size due to increased local production. In volume terms, overall retail tissue saw an improved performance than in the previous year, with sales being driven by rising consumer awareness and price promotions. However, in value terms, growth was lower as an increasing number of consumers in the country opted for ch...

Euromonitor International's Retail Tissue in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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RETAIL TISSUE IN ALGERIA

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Price more important than quality as disposable incomes decline in 2023

Changing lifestyle trends support demand for paper napkins and paper towels

Faderco continues to gain share due to import restrictions

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