

## **Retail in Italy**

Market Direction | 2024-03-07 | 124 pages | Euromonitor

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### **Report description:**

High inflation rates continued to negatively affect producers, distributors, and most importantly consumers in 2023, despite inflation being slightly more stable than in the previous year. Indeed, as issues in the supply chain, logistical space, and labour market eased inflationary pressure in Italy also reduced. The Italian government looked at mitigating price increases through an initiative named Trimestre Anti Inflazione (Anti-Inflation Quarter). The project led to an agreement to control pr...

Euromonitor International's Retail in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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