

Retail in Australia

Market Direction | 2024-03-06 | 109 pages | Euromonitor

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Report description:

Retail in Australia had to navigate a complex landscape in 2023, marked by a series of challenges, most notably the cost-of-living crisis stemming from rising interest rates and increased energy bills. These factors squeezed consumers' discretionary incomes, prompting a shift in spending priorities away from non-essential purchases. Nevertheless, some Australians turned to experiences such as travel and dining out for pleasure and some relief from inflationary pressures. As a result, discretiona...

Euromonitor International's Retail in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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