

Retail Adult Incontinence in Georgia

Market Direction | 2024-03-05 | 18 pages | Euromonitor

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Report description:

Retail adult incontinence continued to exhibit stable volume sales growth in Georgia in 2023. However, the absence of prescription or reimbursement schemes for adult incontinence products remains a challenge. Consequently, consumers must either purchase adult incontinence products or seek assistance from non-governmental organisations such as the Red Cross and local churches, which provide free adult incontinence products to those in need.

Euromonitor International's Retail Adult Incontinence in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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