

Retail Adult Incontinence in Egypt

Market Direction | 2024-03-05 | 19 pages | Euromonitor

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Report description:

Retail sales of adult incontinence products in Egypt recorded double-digit growth in 2023. This value increase was largely driven by price increases, however, as inflationary pressures continued to be felt in the country throughout the year. During the year, adult incontinence products in Egypt experienced a notable trend of consumers gravitating towards local and low-price Turkish brands in response to sharp price increases and reduced availability of imported brands. Import disruptions and cur...

Euromonitor International's Retail Adult Incontinence in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Retail Adult Incontinence in Egypt
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List Of Contents And Tables

RETAIL ADULT INCONTINENCE IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand shifts towards local and low-price Turkish brands
Change in demand towards incontinence diapers
Sales channel preferences: Pharmacies and e-commerce rise

PROSPECTS AND OPPORTUNITIES

The landscape faces further price rises across the forecast period
Sales are set to increase, driven by the ageing population in the country
Players focus on reducing the stigma of products to boost retail volume sales

CATEGORY DATA

Table 1 Sales of Retail Adult Incontinence by Category: Value 2018-2023
Table 2 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023
Table 4 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023
Table 5 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028
Table 6 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

TISSUE AND HYGIENE IN EGYPT

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2018-2023
Table 8 Infant Population 2018-2023
Table 9 Female Population by Age 2018-2023
Table 10 Total Population by Age 2018-2023
Table 11 Households 2018-2023
Table 12 Forecast Infant Population 2023-2028
Table 13 Forecast Female Population by Age 2023-2028
Table 14 Forecast Total Population by Age 2023-2028
Table 15 Forecast Households 2023-2028

MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

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Table 21 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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