

Plant-Based Dairy Packaging in the Netherlands

Market Direction | 2023-10-24 | 9 pages | Euromonitor

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Report description:

Plant-based milk packaging, which dominates overall demand for packaging within plant-based dairy in the Netherlands, experienced further growth in retail unit volumes in 2022, due to a growing trend towards alternative diets and lifestyles driven by health and sustainability concerns. As local consumers increasingly opt for dairy alternatives such as almond, soy, oat, and coconut milk, there has been a surge in demand for packaging specifically designed to accommodate these products. Plant-base...

Euromonitor International's Plant-based Dairy Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of plant-based milk packaging driven by eco-conscious consumers in 2022

Brick liquid cartons the preferred pack type due to durability

PLANTZ introduces new eco-friendly packaging for its plant-based cheese

PROSPECTS AND OPPORTUNITIES

1,000ml pack size to experience growth over the forecast period in the Netherlands

Plastic pouches set to gain ground as pack type share due to greater flexibility

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