

Plant-Based Dairy Packaging in Sweden

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

Plant-based dairy packaging volumes continued to see strong growth in 2022, due to the rise in consumer demand for plant-based products due health, ethical, or environmental reasons. Swedish consumers are particularly conscious of the impact their consumption has on the world. As such, the move away from animal agriculture in the country has been widespread, and an increasing number of Swedish consumers have begun to follow vegan or flexitarian lifestyles. Animal agriculture is associated with t...

Euromonitor International's Plant-based Dairy Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Concerns about dairy production drive volume sales of plant-based alternatives

Plant-based brands drive adoption of sustainable packaging

Large pack sizes dominate plant-based milk packaging

PROSPECTS AND OPPORTUNITIES

Ethical concerns will continue to drive growth for plant-based dairy packaging

Gable top liquid cartons set to gain pack type share in plant-based yoghurt

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