

Plant-Based Dairy Packaging in Spain

Market Direction | 2023-10-20 | 8 pages | Euromonitor

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Report description:

Total plant-based dairy packaging maintained growth in 2022, with increases across all categories, although slower rates of increase were seen than in the previous two years. In 2022, brick liquid cartons remained the most significant pack type for plant-based dairy products, used for plant-based milk, and also saw an increase in its pack type share, for a few reasons. This packaging is known for its excellent barrier properties, which help to protect plant-based milk from exposure to oxygen and...

Euromonitor International's Plant-based Dairy Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brick liquid cartons popular for their durability and cost-effectiveness

Due to their convenience, thin wall plastic containers are popular for yoghurt

250ml and 1,000ml pack sizes favoured for different reasons

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons expected to grow as they align with the sustainability trend

Thin wall plastic containers set to dominate plant-based yoghurt, but glass jars may emerge

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