

Plant-Based Dairy Packaging in Singapore

Market Direction | 2023-10-18 | 7 pages | Euromonitor

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Report description:

The solid growth recorded by plant-based milk packaging in 2022, as the largest retail unit volume category within plant-based dairy packaging in Singapore, was attributed to a global shift towards plant-based diets and lifestyles driven by health and environmental concerns. Singaporeans are increasingly adopting plant-based alternatives to dairy due to these factors, which has resulted in a surge in demand for packaging tailored specifically for plant-based milk.

Euromonitor International's Plant-based Dairy Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Solid growth for plant-based milk packaging in 2022 due to shifting consumer preferences

Gable top liquid cartons is the preferred pack type due to durability

1,000ml is the preferred pack size as it offers better value for money

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons set to grow as a sustainable pack type

Increasing demand for 500ml pack size as a convenient option for small households

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