

## **Plant-Based Dairy Packaging in Saudi Arabia**

Market Direction | 2023-10-20 | 7 pages | Euromonitor

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### **Report description:**

Already starting to emerge as a trend in Saudi Arabia earlier in the review period, the pandemic heightened local consumers' awareness of their health and wellbeing and encouraged them to review their dietary and nutritional requirements. Although plant-based dairy remained a niche category in Saudi Arabia at the end of the review period (represented almost entirely by plant-based milk), increasing awareness of the benefit of reducing one's consumption of animal products continued to boost packa...

Euromonitor International's Plant-based Dairy Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and eco awareness continue to boost volume sales of plant-based dairy

Brick liquid cartons continue to gain share from gable top liquid cartons

Plant-based milk is available almost exclusively in 1,000ml pack size

PROSPECTS AND OPPORTUNITIES

Changing lifestyles and growing awareness of intolerance or environmental issues likely to drive further growth of plant-based dairy packaging

Investment in local production has potential to boost category's volume sales

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