

Plant-Based Dairy Packaging in Poland

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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Report description:

In recent years, there has been a marked shift in the range of products available on store shelves in Poland, with plant-based milks now available in almost every shop, offering a wide selection. Similarly, once hard to find, plant-based yoghurts and vegan cheese substitutes are becoming more easily accessible.

Euromonitor International's Plant-based Dairy Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

The continuous rise of plant-based dairy as consumers appreciate its health benefits

Numerous innovations within plant-based dairy helping to drive growth

Brick liquid cartons dominate in milk and thin wall plastic containers in yoghurt

PROSPECTS AND OPPORTUNITIES

Projected innovations in Poland's plant-based dairy industry

Plant-based cheese to see strong growth, benefiting flexible paper/plastic unit volumes

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