

## **Plant-Based Dairy Packaging in Mexico**

Market Direction | 2023-10-12 | 8 pages | Euromonitor

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### **Report description:**

Plant-based dairy in Mexico is mainly represented by plant-based milk products such as oat milk or coconut milk. Demand for alternatives to cow's milk is being driven by two major trends - health concerns and environmental awareness. Plant-based milk tends to contain fewer calories than traditional cow's milk, and is often accompanied by several better-for-you claims. Furthermore, an increasing number of Mexican consumers are becoming increasingly aware of their intolerance to lactose and are tr...

Euromonitor International's Plant-based Dairy Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and environmental awareness drive further demand for plant-based milk

Shaped liquid cartons gaining pack type share over brick liquid cartons

Large pack sizes dominate packaging within plant-based milk

PROSPECTS AND OPPORTUNITIES

Plant-based cheese to record strong growth, thereby positively impacting packaging types

Small pack sizes set to gain share over the forecast period in line with greater mobility

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