

Plant-Based Dairy Packaging in Indonesia

Market Direction | 2023-09-29 | 9 pages | Euromonitor

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Report description:

The continued growth of plant-based milk and its packaging unit volumes can be attributed to a convergence of factors. Rising health consciousness and dietary preferences, along with heightened environmental awareness, are propelling the demand for lactose-free, vegan and environmentally-friendly alternatives. A diverse array of plant-based milk options caters to varying tastes and dietary needs, while the market potential and global trend towards plant-based diets inspire manufacturers to innov...

Euromonitor International's Plant-based Dairy Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising health consciousness helps plant-based milk packaging continue to record strong growth in 2022

Brick liquid cartons are the preferred pack type due to their extended shelf life

Pack sizes of 300ml and below dominate sales thanks to their suitability for on-the-go consumption

PROSPECTS AND OPPORTUNITIES

E-commerce and social media expected to help drive growth in plant-based dairy

Shaped liquid cartons to gain share as they offer consumers convenience

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