

Plant-Based Dairy Packaging in India

Market Direction | 2023-09-27 | 8 pages | Euromonitor

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Report description:

Before the COVID-19 pandemic hit India, plant-based milk - which accounts for the entirety of unit volume packaging volumes in plant-based dairy - had been seeing dynamic year-on-year growth. However, the pandemic affected the availability of plant-based milk and also resulted in economic uncertainty, which negatively impacted demand for these higher-priced milk alternatives. While unit volume sales of plant-based milk packaging showed an improvement in 2021, they were still in decline, only ret...

Euromonitor International's Plant-based Dairy Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based milk back to recording positive growth in 2022 after seeing falling sales during the pandemic

Recyclable packaging is in line with the image of plant-based products

PROSPECTS AND OPPORTUNITIES

Packaging unit volumes to benefit from increasing health awareness and eco-awareness

Small pack sizes expected to see more dynamic growth over the forecast period

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