

## **Plant-Based Dairy Packaging in Colombia**

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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### **Report description:**

The expansion of plant-based dairy packaging in Colombia's food packaging landscape is being propelled by a surge in demand for plant-based products, heightened environmental consciousness, the positive consumer perceptions tied to health and sustainability, supportive regulations, collaborative innovation, an informed consumer base seeking eco-friendly options and the strategic use of sustainable packaging as a branding and marketing tool. This alignment of consumer values, regulatory pressure...

Euromonitor International's Plant-based Dairy Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy packaging continues to grow in Colombia

Brick liquid cartons the preferred pack type in plant-based dairy packaging

The 1,000ml pack size continues to gain share from 200ml in Colombia due to its versatility

PROSPECTS AND OPPORTUNITIES

Sustainability is a growing concern among Colombian consumers

Brick liquid cartons to continue growing in plant-based milk

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