

Plant-Based Dairy Packaging in Australia

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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Report description:

Plant-based dairy as a whole saw growth of less than 1% in its packaging unit volumes in 2022 as shrinking disposable incomes and cost-of-living pressures tempered demand for products in this category, which tend to have higher prices than traditional dairy products. However, plant-based yoghurt saw stronger growth in its packaging unit volume sales than overall plant-based dairy in 2022. Similar to the trend observed in dairy-based yoghurt, demand for plant-based yoghurt was driven by increasin...

Euromonitor International's Plant-based Dairy Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based yoghurt saw packaging unit volume growth

Sustainable positioning of plant-based dairy driving eco-friendly packaging decisions

Large pack sizes dominate plant-based dairy packaging

PROSPECTS AND OPPORTUNITIES

Increasing popularity of plant-based cheese will help drive volume sales of flexible plastic

Nut milk concentrates will reduce packaging waste generation

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