

## **Nappies/Diapers/Pants in Egypt**

Market Direction | 2024-03-05 | 19 pages | Euromonitor

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### **Report description:**

Despite the notable impact of high pricing on the overall demand for nappies/diapers/pants in Egypt, positive sales volume persisted during 2023. The sales volume of nappies/diapers/pants witnessed a modest decline, primarily driven by a sharp downturn in junior diapers and disposable pants. Currency devaluation, increased costs of imported raw materials, and rising inflation rates collectively contributed to an increase in the average unit price of nappies/diapers/pants in 2023. Concurrently, c...

Euromonitor International's Nappies/Diapers/Pants in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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