

Nappies/Diapers/Pants in Croatia

Market Direction | 2024-03-05 | 18 pages | Euromonitor

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Report description:

In line with rising price points, nappies/diapers/pants in Croatia recorded positive double-digit current retail value growth in 2023. Value sales also benefited from wealthier consumers increasingly demanding eco-friendly and higher-quality products, with some parents wanting the best products for their children, even if they are more expensive. Convenience and strong absorption were other important factors for parents when shopping for nappies/diapers/pants. Despite this development, retail vo...

Euromonitor International's Nappies/Diapers/Pants in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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