

Nappies/Diapers/Pants in Bolivia

Market Direction | 2024-03-05 | 18 pages | Euromonitor

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Report description:

A noticeable trend shaping nappies/diapers/pants in Bolivia since 2023 is the increased demand for larger sizes, particularly XXXG sizes. This surge is attributed to children using diapers for more extended periods, driven by factors such as busy mothers, extended day care stays, and delayed potty training. Leading brands like Huggies from Kimberly Bolivia and Pampers from Companex dominate sales in this area, catering to the evolving needs of consumers seeking larger-sized diapers for their chi...

Euromonitor International's Nappies/Diapers/Pants in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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